Perceiving Corruption: Rethinking accountability, revolution and challenging the status quo in Lebanon

Political corruption in Lebanon traces its roots to the re-assembling in the post-civil war era, which entrenched a realm of politics dominated by warlords and militia-like mentalities operating through a sectarian discourse. The waste resulting from “confessional governance” costs Lebanon 9% of GDP each year.¹ In the early 1990s, “Lebanese political bosses either co opted or gutted institutions such as unions, professional associations and opposition parties. Public schools and hospitals were defunded.”² Today, many Lebanese do not send their children to public schools or hospitals. Sukleen, the company contracted by the government to collect waste in Beirut and Mount Lebanon in the 1990s-2018 charged 4x more per ton of waste disposed in landfills compared to providers in the UK.³ Nearly 40% of electricity is produced by private companies established during the civil war and partially owned by various politicians today, profiting close to $1 billion a year. Electricite du Liban, the public electricity company collects payments for only half of the power it produces.⁴

Additionally, corruption and government inefficiency in collecting VAT has cost the state $5 billion a year, roughly 10% of GDP. Historically known for its banking secrecy laws, 15 of 54 commercial Lebanese banks have politicians linked to their chair of the Board; four out of the top ten banks in the country possess over 70% of their shares due to crony capital, and individuals linked to political elites control 43% of assets in Lebanon’s commercial banking sector. In Lebanon, 46% of government revenue is dedicated to public salaries, which increased 7.5% each year for the last ten years. Thirty years of this crony, capitalist decadence has expanded inequality in the country with public debt skyrocketing, as well as visible incompetence to deliver on basic social services. As a result, the majority of Lebanese find it increasingly impossible to buy their way out of such a system. In exploring corruption in Lebanon through the discourse employed by recent social mobilization in October of 2019 that defined and vilified its role in politics and social life, we can begin to understand how the Lebanese define or perceive corruption and how the political elite both consolidate and perpetuate this structure.

Re-Defining Corruption

Sentiments expressed in the protest movement affirm and greatly emphasize the notion of theft or “stolen money” or of resources illicitly required as a primary component of corruption. As the uprising began to evolve, evidence emerged that various political leaders had withdrawn sums equivalent to billions of US dollars in the span of 15 days, presumably fearing the fallout of

---

economic collapse. These billions transferred occurred during the 2-week strike conducted by the Association of Banks, preventing citizens from carrying out typical banking operations, while the political elite were able to protect their assets by placing them abroad. This development was echoed by conversations surrounding the many public work contracts, electricity budget and government salaries that have systematically resulted in the theft of state funds. For instance, it is widely acknowledged that countless public work contracts have been granted to well-connected firms throughout the years in non-transparent public procurement processes with little oversight. In addition, it is widely believed that 'ghost employees' permeate the public sector - in other words, individuals are placed on the payroll of the State without actually showing up to office or carrying out any tasks. This pattern of corruption underscores not simply the mismanagement of government resources, but a reaction against the acquisition of something that does not rightfully belong to a person, with little to no consequences. These sorts of actions have permeated down from the political class to the daily interactions that guide society. This and countless conversations of this nature that occurred during my field work in December 2019 and January 2020 in Lebanon, including my discussion with Ayman Mhanna (executive director of the Samir Kassir foundation, a civil society organization dedicated to free press and democracy) in the summer of 2019 speak to this corrosion of trust both in political leaders, but also the system they operate in, which trickles down to quotidian experiences. An “every man for himself” mentality has fueled and reproduced this notion of theft, in which politicians and

---


citizens, at all levels, must take what is not theirs either to live how they desire or in order to survive, respectively. However, this action is denoted as theft because what is taken is not rightfully earned.

The recurring question of theft can also be extended beyond material needs. With many Lebanese paying dual public and private electricity and water bills, for private schools and their children forced to work or study abroad, this idea was often framed around conceptions of dignity, echoed in many uprisings in the region since 2011. As this basic access to water, electricity, clean air, public transportation, and work has become increasingly harder and harder to come by, many Lebanese have snapped under the mounting pressure, demanding their own dignity be recognized. Between January, 2019 and January, 2020, the Consumer Price Index in Lebanon jumped from 113-129 for food, from 152-191 for clothing, from 106-110 for basic housing needs (water, electricity, gas and fuels), and from 113-140 for household maintenance. As of August 2020, Lebanon's CPI growth was measured at 120.0 %, compared to 112.4 % in the previous month. Moreover, these pressures are compounded by the enormous brain drain currently plaguing the country. Between mid January and mid November of 2019, approximately 61,925 Lebanese left the country and have not returned, compared to 41,776 during the same period in 2018. Some 19,263 people left Lebanon during the last three months of 2019, compared to 14,129 in 2018. These numbers morphed into a mass exodus following the

---

12 Lebanese citizens have long suffered from an inconsistent supply of certain public services, including water and electricity. Electricity is provided publicly to citizens in Lebanon, but at most will be available for two thirds of the day. Many Lebanese have reverted to private power generators, whose sellers are typically supported by politicians, who supply homes with power using the official public distribution networks in exchange for monthly subscription fees. Due to the mismanagement by the government and the damage done to water systems following the 2006 war, most Lebanese receive water from their municipalities intermittently and often water that is contaminated. As a result, most are forced to pay two bills, one for municipal water and one for bottled water or some other private source, often associated with a particular political leader. Such trends manifest themselves in the provision of practically all social services in the country.

explosion of August 4th, 2020. With opportunities dwindling both due to the economic situation, but also the theft of state money and the inability to find work without \textit{wasta}\textsuperscript{15}, the future of generations to come has also been stolen. This theft has been veiled time and time again behind sectarian politics and attitudes, in which members of the political establishment evade accountability but also squarely place the blame on their counterparts for political stalemates or acts of corruption. The effects of these sectarian politics were underscored during the uprising through graffiti on the ground in Riad el Solh Square facing parliament in Beirut reading “corruption=sectarianism”. Finally, the symbiotic relationship between the political class, the private sector and the banks, particularly following the reconstruction of Lebanon after the civil war has produced a ruthless economic system that solely benefits political elites. Therefore, this structure is also perceived as a form of theft, and by extension corruption. Revealing further the various symbols and organizing culture of this movement can help expand this understanding of these perceived links.

\textit{Public Space and Knowledge Production}

One of the most striking developments of October 17th of 2019 was the clear reclamation of public space and knowledge production. The reclaimed public spaces and transforming urban
fabric challenged the agenda imposing a luxury-oriented downtown Beirut catering to elites. Instead, the changing identity of this space now reflects the authority on the ground—the people. The discussions that took place in these spaces through unlikely gatherings of people were revolutionary because they were unprecedented in the post-war context. Without access to public space, such conversations proved impossible. Moreover, there was an observable reclamation of trust in the fellow citizen and a reclamation of solidarity through the use of public space previously denied to the Lebanese people as a means of social control. Now, the free exchange of ideas that threaten the established powers had been normalized as mainstream, leaving room to connect with like-minded people and create linkages to combat the system. Though the protests of 2005, known as the Cedar revolution calling for the withdrawal of Syrian forces mobilized close to a million people in Beirut, there were no substantial efforts to actively claim space through the occupation of cultural centers and the establishment of tents, lectures, street art, etc. like the uprising. The 2005 demonstrations had also reacted to the assassination of the former prime minister, Rafiq Hariri who was responsible for the elite nature of the downtown area that provides virtually no public spaces.

On New Year’s Eve of 2019, the movement organized a celebration in the downtown area, markedly different to the previous year where the municipality spent generous sums to maintain the glamorous image promoted by Solidere. This year, however, the celebration proved to be far more “popular” in nature, focusing instead on the achievements of the movement thus far: The resignation of the sitting prime minister, the son of Rafik Hariri and a sense of national unity. During the evening, a recent acquaintance turned to me, offering another

---

16Solidere is a firm that was partially owned by the late Rafik Hariri, the Prime Minister in the 1990s, tasked with planning and reconstructing Beirut’s central district. He centered his approach of the reconstruction on foreign investment and business interests. Yet, his approach allowed the warlords of the civil war to exploit the reconstruction economy. Additionally, Hariri focused largely on creating a “modern” and luxurious downtown rather than investing in infrastructure, transportation, hospitals or schools.
expression of identification with the space, saying that the atmosphere of working-class people enjoying the space is similar to how it was before the civil war. This anecdote does not bear importance for its veracity, particularly as this individual was not alive before the civil war. Rather, it speaks to a perception that something about the general order today had robbed people of a common space that was inviting of all backgrounds. Reclaiming this space in this way, therefore is a direct rejection of the post war system and the authority legitimizing it on the ground. The public lectures and debates that had occurred in the first weeks of the uprising had shrunk significantly during the month I was present. However, across the interviews conducted, the various participants found that these initiatives created occasions for learning, a platform for self-expression, an opportunity to break up “bubbles” of typical confessional communities and to build cross-sectarian and cross-class solidarity. As one interviewee added, spaces of Beirut felt more connected to her now, as she explored and ventured into neighborhoods previously unknown to her in order to attend demonstrations.

Symbols, Grievances and the Politics of Meaning

Notions of public space reclamation, knowledge production, the visible links between corruption, sectarianism and the neo-liberal, urban reconstruction and the cartel-like economy materialized in various symbols throughout the movement. Street art and graffiti were incredibly effective tools in expressing the views of the movement. Moreover, the significance of the location of the street art strategically highlighted the decadence of the elitist reconstruction project, out of touch with the social fabric. This art often focused on issues of social injustice, social renewal (a statue of the phoenix rising), calls for a civil or secular state as opposed to a sectarian state (“civil resistance”), the end of foreign interference (from Iran to Saudi Arabia to
the United States) as well as various references to the far left (graffitied communist symbols, the Kuffiyeh—a symbol of Palestinian liberation and of leftist resistance more broadly, “down with bankism and classism”, “love, freedom and social justice”, “liberation”, and “f**k Solidere”). Moreover, this art served as another form of reclamation of this space. The artists and activists I interviewed asserted that this uprising would not have occurred at this point had Hariri “shared the wealth” with the Lebanese people, frequently referred to the political class as a set of cartels.

In mid January of 2020, the government formation process had stalled and the currency was devaluing rapidly. Moreover, the protests appeared to be at a standstill in anticipation of the government formation, and due to the winter holidays and general fatigue. In order to reignite the movement, various actors involved initiated a “week of rage” targeting various state institutions throughout the week, culminating in intense clashes between protesters and security forces in the downtown area facing Parliament. During this “week of rage”, I repeatedly heard protestors singing a song entitled or “Erect your castles on the farms,” a song by an Egyptian folk singer, known for composing political music sympathetic to working and oppressed classes. These images and sentiments were also reflected in chants outside the banking institutions:

للمال تسبط سلطة رأس المال or “For the nation, for the workers, down with the power of capital”

Many protestors from their balconies banged pots and pans, a reference to the South American protest tactic, the cacerolazo; perhaps a nod to an emerging global backlash against the many variations of this system around the world.

The locations and stops along marches and demonstrations also signified a rejection of extreme neoliberalism and the complicity of the financial system in sectarianism and corruption

---

of the state. Therefore, demonstrations typically became more targeted following the initial
general mobilization, focusing on the various banking branches on Hamra street, the Association
des Banques du Liban Headquarters, the central bank or Banque du Liban (BDL) and property of
Solidere in the downtown area (Beirut Souks). Along the path of many marches, protestors
would not revert to looting or thoughtless vandalism, but would smash the storefronts of banks
and ATMs to crystallize the message. One day during a walk towards downtown, I observed the
occupation of a branch of Bank Audi in the neighborhood of Achrafieh. People had gathered in
the bank, demanding the right to withdraw their funds, which had been limited to 200USD per
week by the (BDL) due to the dollar liquidity crisis. Contesting these restrictions, many stayed
inside the bank until their demands were met. They were locked inside the bank, with one man
placing sticky notes on the glass doors to inform outside observers of what was happening. Some
of the notes stated that they were forced to stay inside, and another wrote they were “prisoners of
capitalism.”

The movement also chose to demonstrate in front of the newly appointed Prime
Minister’s home and would identify politicians in public, frequently shaming them out of
establishments. For example, former Prime Minister, Fouad Siniora was booed out of a
Christmas concert at the American University of Beirut, with the crowd chanting “revolution”.

The occupation of “the ring” highway, the original site dividing East and West Beirut during the
civil war underscores a repudiation of typical sectarian divisions. The use of the communist
symbol along with the prevalence of the Kuffiyeh further signified renunciation of the status quo.

A divisive symbol associated with the pro-Palestinian, leftist and pan-Arab faction of the
Lebanese civil war, now appears an almost non-issue in the context of the uprising. Instead, this

18“Lebanese Protesters Forge Public Shaming Campaign against Politicians.” The World from PRX,
symbol was reclaimed to no longer signify this division but rather calls for greater justice across all identities and communities. Finally, beyond grievances surrounding social injustice and inequality, their connection to the notion of dignity also revealed itself in these symbols.

*Alternative Exchanges and Democratization of Mobilization*

After October 17th 2019, the movement took a vested interest in promoting Lebanese products or alternative modes of commercial exchange, both as a form of reclamation against the exportation of human capital and importation of foreign goods, but also out of compulsion. In one interview conducted, the participant (a woman in her 20s working for a research institute in a university in Beirut) described her experience in founding an alternative market with fellow revolutionaries. In this market, a committee was formed to find ways to “make ends meet” in the current economic decline before structural changes occur and raising money for those in need in a sustainable fashion. This implied that vendors would have the freedom to exchange goods and build their own markets outside the formal economy. Sometimes this implied an exchange of their goods as a sort of alternative currency. The products exchanged in this market ranged from books, clothes, hygiene products, food, postcards, jewelry, etc. She affirmed this alternative market was created by protestors to support those in need—“not as charity in neo-liberal sense but as act of solidarity.” She stressed the revolutionary nature of this market because she found that Lebanese are so unaccustomed to a culture of exchange especially in this space. The market committee and vendors would often meet in the tents set up in the downtown area where various lectures and discussions had taken place. Despite some support from traditional civil society groups, this market proved to be an independent, grassroots and organic creation of the revolutionary moment. After running into a street child she had formed a bond within the early weeks of the uprising, she reiterated the importance of these horizontal exchanges claiming this
allowed her to meet people she otherwise would never have interacted with. This organizing nature of the market and various initiatives of the movement—diffused, horizontal, accessible—reflect a facet of Lebanese society that often goes unacknowledged, and embody its demands for greater equality and social justice in a system which continues to benefit a select few.

The nascent alternative media outlets that have been established in the preceding years took on a big role in covering the uprising (such as Akhbar Al Saha and Megaphone), while new, volunteer-run outlets such as Daleel Thawra, emerged to add a much needed voice. These pages on Instagram and Facebook served as a direct counter to the traditional, politically affiliated media outlets in the country which often ignored events on the ground or vilified protestors. These pages offered live coverage, updates and summaries of daily events through a new base of journalists and activists, free of traditional political persuasions or financial connections, instead empowered by the democratic potential of social media and like-minded individuals. Informal and grassroots organizations led much of the movement, particularly as the movement progressed, signifying a dispersed and decentralized approach guided by common goals and common anger. With the perception that typical civil society actors proving to be ineffective, individuals or new groups became legitimate representatives of the people. This also led to a more organic expression of inter-regional solidarity. Therefore, the democratization and individualization of the uprising emboldened Lebanese to claim their rights and reclaim trust in their fellow citizen. The individual participating in the alternative market explained that pride in her identity would not link to a romantic nationalist notion but rather to a functional system. As a citizen with rights, this desire is what pushed her to act towards claiming these rights. Moreover, this process empowered new actors to lead.
Many of those I spoke to commented that the typical civil society actors they expected to be organizing during this period were more timid in their approach, often hindered by interpersonal disagreements or as one interviewee said, “their inability to tangibly defy state power and continued negotiation with the system”. Moreover, unions and syndicates face increasing pressure in the Lebanese context and are unable to enact change as they did in Sudan or Tunisia. Traditional institutions of this nature function less effectively because they are consistently politicized. Consequently, this failure led many individuals to mobilize in new forms. The “week of rage” was called in order to protest the appointment of the new prime minister and the delay in government formation. This week of marches and demonstrations seemingly was led by students, feminists, and leftist activists. However, no one organizer seemed to take credit in organizing the week, instead citing social media as largely responsible for simply spreading the word that something needed to be done. As the new context demanded alternative approaches, several individuals and grassroots entities became aware of their agency, the informal feminist, leftist and student networks rose to the fore to fill the gap.

The empowerment of non-traditional actors can also be exemplified in the mobilization and contribution of women in the movement. Mobilized women and feminist activists have played a central role in combatting the status quo, particularly motivated by the injustice of personal status laws permitting child marriage, severely disadvantaging them in the case of divorce and the current citizenship law. Women participating therefore issued demands for an end to these practices, protection of their reproductive rights, protection from gender-based violence and harassment as well as greater government representation and the termination of the Kafala system (recognizing the intersections between race and gender for migrant female
workers subjected to some of the highest forms of violence and abuse in the country).\textsuperscript{19} The role of feminists in the mobilization is embedded in the rejection of corruption in this current iteration. As described by the activist working in the alternative market, the political system is corrupt, racist, sectarian, unaccountable, and patriarchal. For her, patriarchy is in and of itself corruption because men are able to advance before women in all aspects of social and political life. The system, according to her claims, is to be neo-liberal and open but is in fact extremely illiberal in how it treats half of the population. Therefore, it came as no surprise to observe feminists’ organizers at every single protest, march and demonstration, calling for social justice through an intersectional lens and producing alternative media content.

These testimonies encouraged a sort of individualization and democratization of the mobilization since October 2019, particularly because everyone possesses an issue at stake in the event of a transition. The discussions empowering individuals to take this step and to organize with like-minded individuals was made possible through public space reclamation. This recognition of individual agency lent itself to greater dialogue across cleavages in society normally unapproached. The sort of grassroots, broad-based and egalitarian nature of the mobilization efforts, therefore, serves as a manifesto and reflection of the grievances and desires of the movement—a Lebanon that is accountable, meritocratic, equal, fair, united against sectarian division and infantilization, and serves its citizens.

\textsuperscript{19} « Under the country's kafala (or sponsorship) system, the legal status of migrant domestic workers is in the hands of their employers. If the employer terminates their contract, the sponsorship gets automatically cancelled, turning these workers into illegal aliens and putting them at risk of arrest and/or deportation. In addition, although confiscating passports is forbidden by law, such violations continue to occur. In effect, this means that foreign workers, most of whom are women, have very little means to defend themselves should the employer abuse them in any way or refuse to pay their salary. “The Lebanese revolution Must Abolish the Kafala System.” Middle East | Al Jazeera, Al Jazeera, 14 Nov. 2019, www.aljazeera.com/indepth/opinion/lebanese-revolution-abolish-kafala-system-191114115435950.html.
The Sociological Problematic and Shifting Mentalities

Dedicated protestors exhibited a liberation from this infantilization imposed on them by the state— the Zaim/Zu’ama or, the political elite. Others noted that such a transition requires a revolution within which they had begun to witness. An artist and activist I interviewed argued that they “must revolt against the father before (they) can revolt against the Zaim” because Lebanon possesses a sociological problem that cannot be resolved in a top-down approach, beginning at the political level. Therefore, the mobilization of the Lebanese appeared to be an organic demonstration of inter-regional solidarity, at least momentarily. A student activist I spoke to called this process the “death of the Zaim” and a revolution within oneself. Without this individual decision to question and revolutionize how they view governance, their identity and citizenship, they were unable to rid themselves of the dominance of the Zaim and go to the streets. The empowerment of individuals in this process of self-liberation reflects for some the unfettering from traditional bonds coercing political or communal loyalty. This transformation was illustrated across various individuals from different walks of life.

These events must not be considered universal or complete. Still, many individuals and generations are seeking to uphold the status quo, and the loyalists of the political class will not easily concede what remains of their power. The mobilization has been sustained by various age groups, sects, and classes. Though not monolithic demographics, with time Shia support for the movement dwindled (partially due in part to pressure and intimidation coming from existing political leadership of this community), along with the support of the middle classes and the generation formed in the civil war. Moreover, dissidents within the Shia community critical of

---

20 At times violent threats and acts were made against protesters from individuals associated with the political aprites Amel and Hezbollah. As mentioned, this community relies on the group for protection, jobs, social services. Moreover, this community along with others has often been sidelined and neglected by state institutions and at times society at large. Therefore, a narrative from this community has emerged in which internal criticism may be
their own political leadership have faced threats of force and violent retribution. Perhaps the rise of Sunni communities demonstrated by events occurring in Tripoli speak to a reaction to a crisis of leadership rather than a total upheaval of the political and social system. Yet, one cannot dismiss that this popular movement has created unprecedented linkages across typical cleavages in Lebanese society in a manner that is diffused, more democratic, somehow anarchic, and in this way a rejection of the elite, unequal and corrupt post-war order.

Marie-Christine Ghreichi is a recent graduate of Sciences Po, Paris specializing in International Security with a focus on Diplomacy and the Middle East Region. After completing her studies in the United States where she supported a transitional justice research collaborative, she worked with Catholic Relief Services in Beirut, Lebanon before then coming to Paris to pursue her master’s degree. She has completed original research regarding Lebanese politics both in her Bachelor’s and Master’s degrees. She is passionate about international conflict resolution, human rights, accountable governance, gender rights and the Middle East.

References


Diab, Beirut - Youssef. “Scandal of Lebanese Politicians' Transfer of Billions of Dollars Abroad 'Confuses' Banks.” Awsat,english.aawsat.com//home/article/2057301/scandal-lebanese-


“Monthly Magazine.” 6 Aug. 2014, monthlymagazine.com/ar-article-desc_4871_%D8%A3%D8%B1%D9%82%D8%A7%D9%85-%D9%85%D9%82%D8%A9-%D8%B9%D9%86-%D8%A7%D9%84%D8%B3%D9%81%D8%B1-%D9%88%D8%A7%D9%84%D9%87%D8%AC%D8%B1%D8%A9?fbclid=IwAR3ABfFEgni
s5fTqm3JXsumQiNrLOS14KEHUKLJ3o5V9JkxE-90VVNq1k.


